



**TOP-IX Annual Conference – Turin, December 10, 2008**  
*Piemonte Region Convention Center, c.so Stati Uniti 23, Turin, Italy*

## **The talent network**

**Internet** is a great opportunity to **show your talent**, the best way to reach new audiences and a rich environment to test innovative business models; it has finally become one of the core levers of economic and social development. Moreover the web represents large part of our private life being in our holydays pictures, children’s movies, professional CV; it makes possible to organize travels, wedding parties and entire careers. Like no other medium today, Internet is the main tool we use to collect information and to form our opinion.

**Internet is growing**; the steep increase of users and data poses great economic and social opportunities but it calls for the developments of Internet infrastructure both on the hardware side - building new platforms and systems able to process and manage huge numbers of data - and software side – creating new applications and services that enable a more complete and meaningful use of the web.

The TOP-IX annual conference aims to analyse the most promoting trends - e.g. **Cloud Computing, Software as a Service (SaaS), Green computing** - in order to foresee the best design to Internet development and to project plans and programs to finally take advantage of Internet growth.

The most import goal of the conference is to comprehend how the promising development of Internet can increase the possibility to **promote** and **reward** the **talent**; consequently a plan for Internet growth, able to position the Piedmont as a key player for Internet progress in **Europe**, will be discussed during the day.

The **TOP-IX 2008 Annual Conference** covers keynotes of the most prominent experts in the field, round tables with industry leaders and video contents; by tradition the conference will be open and interactive, promoting live as well as on-line debate and networking.

Info: [www-top-ix.org](http://www-top-ix.org)